

Tillamook Accelerates Record Cloning with Click2Clone

ABOUT TILLAMOOK ✓



Tillamook is a farmer-owned dairy cooperative based in Tillamook, Oregon, known for bringing to market the most consistent, best tasting, highest quality dairy products possible, including cheese, ice cream, butter, cream cheese, yogurt, sour cream and frozen meals. It operates production facilities in Tillamook and Boardman, Oregon, and Decatur, Illinois, and employs more than 1,100 team members. Tillamook manages detailed product specifications through a customized solution built on Microsoft Dynamics 365 Sales Enterprise. The system manages finished goods, ingredients, packaging details, inventory information, and related product records.

LOCATION: Tillamook, Oregon, USA
INDUSTRY: Food & Beverage/Dairy Manufacturing



BUSINESS CHALLENGE ✓



Tillamook manages complex product records with multiple related components. However, the existing system lacked an efficient versioning process, making it difficult to create new product versions without modifying active production records. The team needed a way to duplicate product specifications, maintain related information, and safely make changes before moving updates into production. The challenge increased during a packaging update initiative involving more than 550 inventory items. Manually recreating each product record required approximately 30-45 minutes per item, making the process time-consuming and difficult to scale.

KEY CHALLENGES INCLUDE

- Creating new product versions efficiently
- Maintaining related records during duplication
- Reducing repetitive manual data entry
- Managing large-scale product updates



SOLUTION

Tillamook implemented Click2Clone to simplify record cloning and product version management within Microsoft Dynamics 365.

Using Click2Clone templates, Tillamook created a structured process to clone existing product specifications, update required fields, and create new versions without affecting active production records.

The team configured templates for different requirements:

- ✓ **New Version Creation:**
Users can clone existing product records, update version-related details, and create separate copies for review and further modifications.
- ✓ **New Product Creation:**
Similar products can be created by cloning existing records, updating unique identifiers, and modifying only the required differences.
- ✓ **Bulk Cloning:**
Click2Clone enabled Tillamook to clone multiple records efficiently for large-scale updates. Inogic also provided an enhancement that allowed field updates during bulk cloning, helping manage required fields such as version and status.

RESULTS

Click2Clone helped Tillamook streamline product specification management and reduce manual duplication efforts.

The solution enabled the team to:



- ✓ Create product versions without impacting production records
- ✓ Support large-scale inventory updates efficiently
- ✓ Maintain accuracy across related product records
- ✓ Use reusable templates for different business scenarios



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