



Maximizer – Microsoft Dynamics CRM Migration Utility

Why Maximizer – Microsoft Dynamics CRM Utility?

Maximizer though one of the **largest selling** contact manager, is not truly a “CRM”. A large number of organizations grow out of this particular contact manager as they grow up and start looking to a full fledged CRM system like Microsoft Dynamics CRM.

The entire problem of growing out of the Maximizer system and getting upgraded to a new CRM is the in ability to read data and properly migrate to the new CRM. Data is power and organizations which has been using Maximizer since a long time and they would not like to loose the history of their entire contact relationship which is stored in ACT when they move to Dynamics CRM.

Aim:

This utility allows the user to migrate data from Maximizer to Dynamics CRM.

Data that can be migrated

- Companies
- Individuals
- Contacts
- Activities
- Cases
- Notes

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Working of the utility:

The screenshot shows a window titled "Inogic - MAXIMIZER - MSCRM Migration Utility" with two tabs: "Connection Settings" and "User Mappings". The "Connection Settings" tab is active and contains two sections:

MAXIMIZER Connection details:

- DSN: MAP_BRK
- User ID: MASTER
- Password: (empty)
- Start Migration from: 1001 to 2000

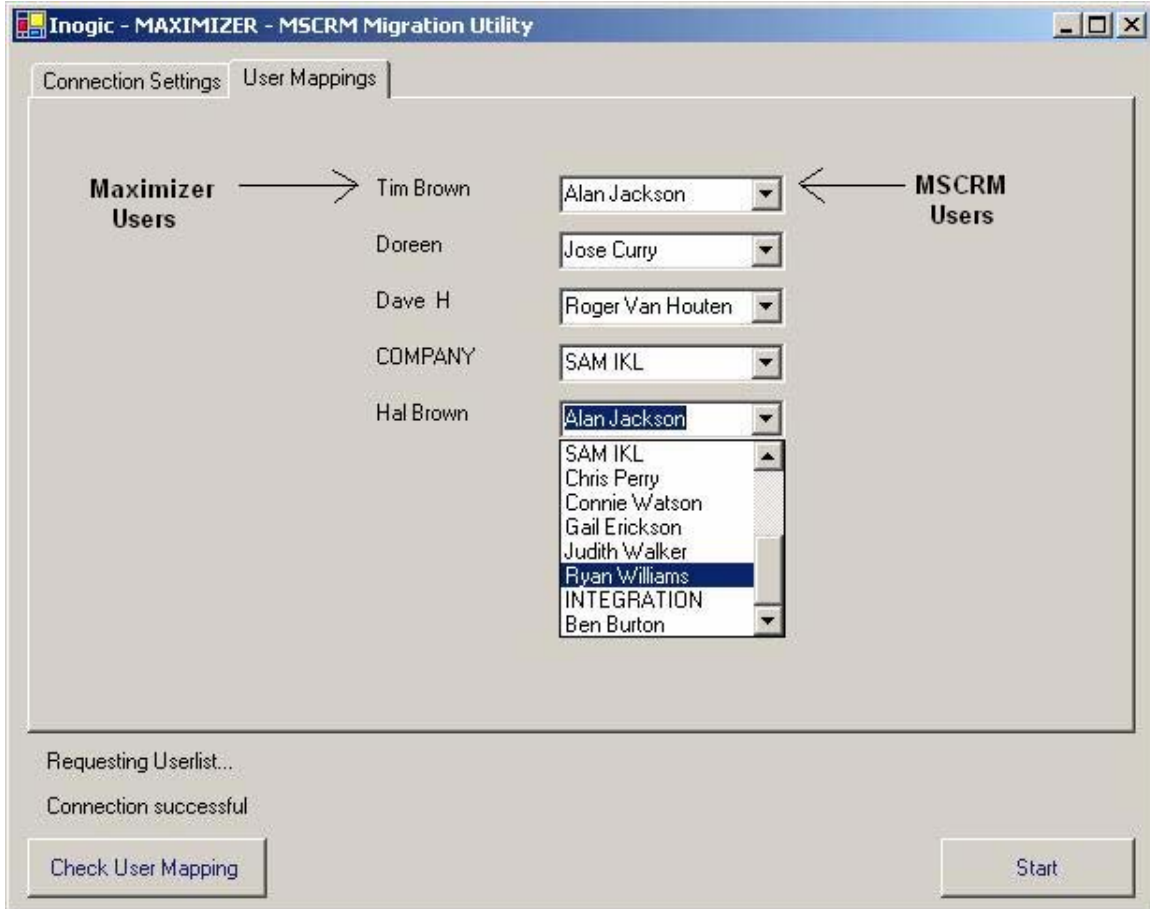
MSCRM Connection details:

- MSCRM Server: ad01:5555
- Domain: adventure-works
- User Name: Administrator
- Password: (empty)

At the bottom of the window, there are two buttons: "Check User Mapping" and "Start".

All that is required from the user is the Connection Details of both Maximizer as well as MSCRM.

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The Utility is provided with a User-Mapping functionality by which the user can easily map Maximizer users with MSCRM users.

Features:

1. **One click utility:** Need to provide only the connection details of Maximizer and MSCRM.
2. **Easy to use:** No cost associated with hiring a consultant to do the migration using this tool on a time and material basis. No Internal cost associated for utilizing migration tools and learning it
3. **Specialists:** Entire conversion done by a data migration specialists who knows both the systems
4. **Cost Efficient:** Fixed cost migration with no cost overrun. No cost associated with buying any migration tool.
5. **Data Transfer Control** functionality is provided with the Utility.
6. **Flexible:** The user can decide whether to transfer the entire data at a time or in different batches.

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7. **Extensible:** Can be customized for user specific requirements.
8. Complete testing post migration at our end to look at loop holes

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