



GoldMine – Microsoft Dynamics CRM Migration Utility

Why Goldmine – Microsoft Dynamics CRM Utility?

Goldmine though one of the **largest selling** CRM products, is not truly a “CRM” but more of a contact manager. A large number of organizations grow out of this particular contact manager as they grow up and start looking to a full fledged CRM system like Microsoft Dynamics CRM.

The entire problem of growing out of the Goldmine system and getting upgraded to a new CRM is the inability to read data and properly migrate to the new CRM. Data is power and organizations which have been using Goldmine since a long time and they would not like to lose the history of their entire contact relationship which is stored in Goldmine when they move to Dynamics CRM.

Aim:

This utility allows the user to migrate data from Goldmine to Dynamics CRM.

Data that can be migrated:

- Contacts
- Pending
- History
- Email
- Notes
- Custom Fields
- Links

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Working of the utility:

The screenshot shows a Windows application window titled "Inogic - GOLDMINE - MSCRM Migration Utility". The window has two tabs: "Connection Settings" (selected) and "User Mappings".

GOLDMINE Connection details:

- Select Install Path: ...
- Get ContactSet List:
- Select Contact Set: ▼
- Start Migration from: to

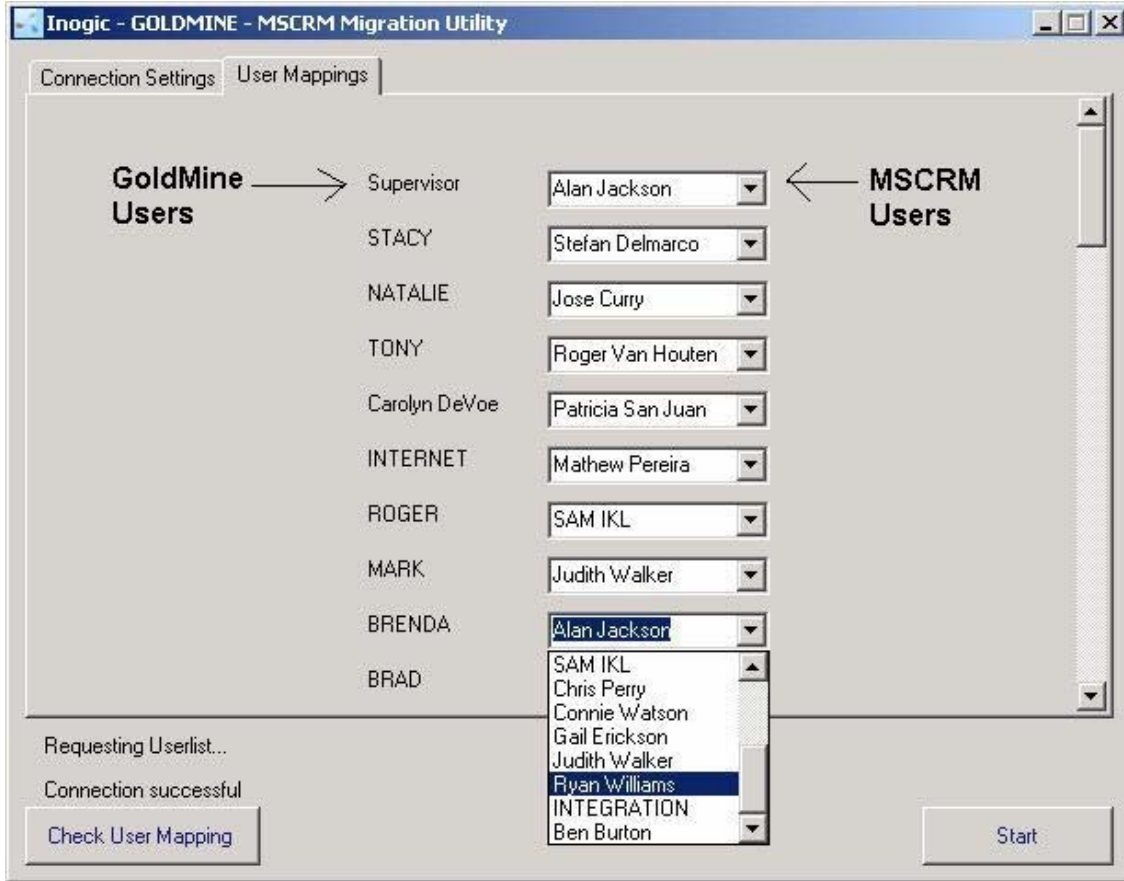
MSCRM Connection details:

- MSCRM Server:
- Domain:
- User Name:
- Password:

At the bottom of the window, there are two buttons: "Check User Mapping" on the left and "Start" on the right.

All that is required from the user is the Connection Details of both the GoldMine as well as MSCRM.

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The Utility is provided with a User-Mapping functionality by which the user can easily map GoldMine users with MSCRM users.

Features:

1. **One click utility:** Need to provide only the connection details of Goldmine and MSCRM.
2. **Easy to use:** No cost associated with hiring a consultant to do the migration using this tool on a time and material basis. No Internal cost associated for utilizing migration tools and learning it
3. **Specialists:** Entire conversion done by a data migration specialists who knows both the systems
4. **Cost Efficient:** Fixed cost migration with no cost overrun. No cost associated with buying any migration tool.
5. **Data Transfer Control** functionality is provided with the Utility.
6. **Flexible:** The user can decide whether to transfer the entire data at a time or in different batches.

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7. **Extensible:** Can be customized for user specific requirements.
8. Complete testing post migration at our end to look at loop holes

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